

Highlighted Projects

Homeworks Cairo festival

Change the exterior facade of the entire building into a pattern that consists of Red and Gray panels



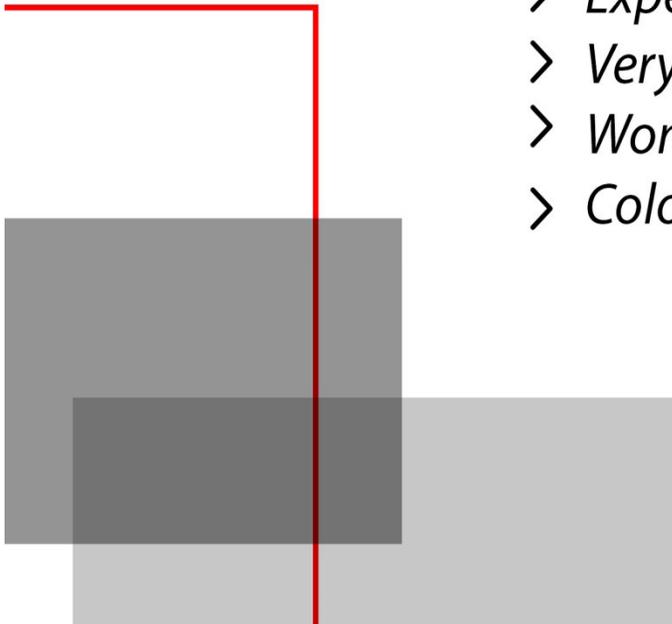
Highlighted Projects

Original plan

Change the whole composite panels with its entire steel structure

Composite panels dont have the flexibility of making the needed pattern.

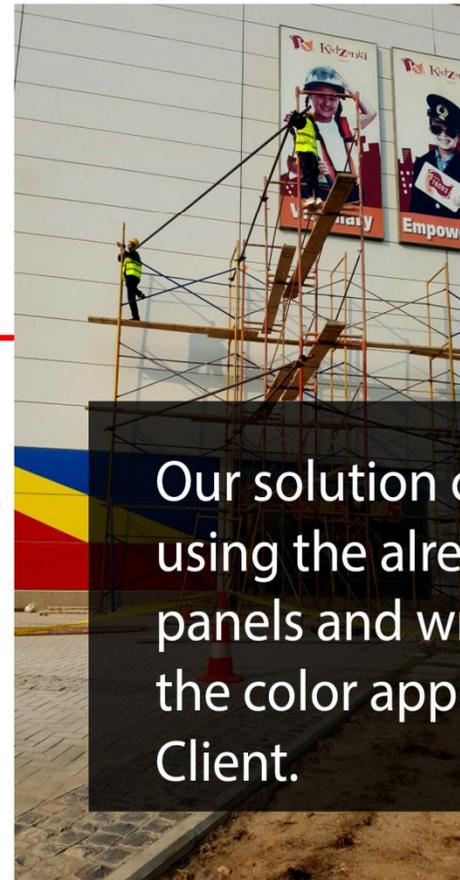
- *Expensive process.*
- *Very time consuming process.*
- *Won't get the color needed.*
- *Colors wouldn't be consistent nor bright and vivid.*



Highlighted Projects

Homeworks Egypt

Our Solution



Usage of

PS-506

PS-912

PS-910

PS-954

PS-959

Our solution consisted of using the already existing panels and wrapping it by the color approved by our Client.

Highlighted Projects

Mobinil - Orange

- Re-branding of Mobinil small kiosks into Orange.
- Renovation of customer service desks.



Highlighted Projects

Mobinil Egypt

Original plan

- **Close branches for a minimum of 1 week.**
- **Change the entire composite panels.**
 - › Expensive process.
 - › Very time consuming process, which isnt good for a working buisness.
 - › Won't get the color needed.
 - › Colors wouldn't be consistent throughout the branches.
- **Buy new customer service desks.**
- **Painting the old desks.**
 - › Its expensive to buy new functional desks for all branches.
 - › Painting would give a very bad quality.
 - › Not durable and would wear out in a couple of years.

